

Class of 2018

Join

The NSA-Virginia Speaker Academy

The on-ramp to your speaking business. Class of 2018 forming now!

The NSA-Virginia Speaker Academy is the local cohort learning system that connects you with others like you, keeps you on track through steep learning curves, and accelerates your speaking results while staying close to home.

This cohort learning system prepares you to gain confidence and insight into selecting or advancing ideas we've had forever.... We learned so much about being a professional speaker." – Marva Boatman, Class of 2017

Perfect for when

- You are new to professional speaking but not new as an expert in your field
- You are new as an entrepreneur but a veteran in your subject matter
- You are experienced as a trainer, coach, author or consultant but growing your speaking business

Because

- It is easy to feel **overwhelmed** by the number of things to do and what order to do them in – for you.
- You keep getting **stuck**, frustrated, or off-track on your own.
- You don't have **time** to figure it all out by yourself.
- You **learn best** by working with others in a cohort rather than a remote setting.

Academy Outline

Phase 1: Topic and Platform

January*, February,
March, and June*

Phase 2: Business Structure

April, May, and September*

Phase 3: Sales and Marketing

October and November

Phase 4: Capstone Event

December 2018

"The Academy presented a golden opportunity for me to take what I have been doing for someone else and make it on my own, with plentiful emotional support along with the academic support." – Pat Duggan, Class of 2017

You Get

- Ten learning sessions from January to December 2018
- Local speakers and trainers enriched by national speakers, mentors, and role models
- Three in-person half-day workshops* (one of these a practice Showcase), six evening live-led video conferences with pre-work, and one final Showcase presentations with feedback
- Local mentors who get to know you, be your sounding board, offer their experiences, and help you brainstorm ideas
- Waived chapter meeting fees during your learning experience and cohort debriefing opportunities after each one

The Investment

- Class size limited to 12 participants
- \$1199 if paid by October 31, 2017
- \$1299 if paid by the January start date
- Academy investment includes:
 - \$603 worth of chapter meetings
 - \$50 worth of materials
 - \$45 worth of workshop lunches
 - Over \$1000 worth of coaching, mentoring, and feedback!

Hold Your Space Today!

By contacting NSA-VA Academy Dean
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